

## Board Members in Attendance (term expiration):

	Julie Smitherman (2025)	X	Tonia Mayton (2027)
X	Kirk Lightfoot (2025)	X	Patricia Honeycutt (2027)
	Ken Jones (2025)		Jackie Chappell (2027)
X	Clay Nordan (2025)	X	Susan Lehman (2027)
X	Kathy King (2025)	X	Sarah Hogan Shaw (2027)
X	Susana Vazquez (2026)	X	Courtney Bennett (Ex officio)
X	Sean Hilty (2026)	X	Adele Nelson (Ex officio)
X	Marissa Wilson (2026)		Mayor Rusty Nix (Ex officio)
X	Stephanie Benitez (2026)		Junior Mayor (Ex officio)
X	Wyatt Hall (2026)		MDCD Representative (Ex officio)

## Call to Order and Approval of Minutes

President Kirk Lightfoot called the meeting to order at 8:05 AM.

Minutes were reviewed from the meeting on May 8, 2025. *On a motion by Susan Lehman, seconded by Patricia Honeycutt, minutes were approved as presented.*

## Treasurer's Report

Sarah Hogan Shaw, presented a report dated 6/9/2025 indicating:

- Income Statement (Profit & Loss for 5/7/25 – 6/9/25): \$1,216.25
- Balance Sheet (as of 6/9/25): \$67,714.67
- Outstanding checks: \$4,743.95
- Net Statement Balance (as of 6/9/25): \$59,688.84

### INCOME SOURCES:

- **Memberships:** \$1,427.27 (YTD: \$7,396.49)
  - **Benefactor Level:** Candace Byers – Alfa Insurance, Navarro's Fresh Market
  - **Home Based Business Level:** Red Sparrow Investments
  - **General Level:** Montevallo Realty, Main Street Tavern
  - **Individual Level:** Melissa Martin (S.K. Quilt Studio), Lelia Mitchell
- **Veteran Banners:** \$900
  - 3 sold
  -

- **Interest from Commercial Sweep:** \$153.22
- **Business Basics:** \$37.64
  - 4 tickets sold
- **Sponsorships:** \$727.57
  - \$750 from Alabama Custom Trailer and RV, minus \$22.43 transaction fee from Intuit

*On a motion by Sean Hilty, seconded by Patricia Honeycutt, the financial reports were approved as presented.*

## **President's Report**

President Kirk Lightfoot reported that Main Street provided an appreciation breakfast to our Public Works Department on May 14.

## **Committee Reports**

### **Organization Committee:**

No report.

### **Design Committee:**

In the absence of Committee Chair, Julie Smitherman, Courtney Bennett reported that applications are still being accepted for Facade Grants, with a deadline of June 30; Shane is testing the decorative uplighting for the Promenade; artwork is being finalized for the Black History Youth Art Banners; and testing will occur soon for the replacement Christmas garland bulbs.

### **Promotion Committee:**

Committee Chair, Sarah Hogan Shaw, reported that the May Friday Nights at the Cove event had the highest attendance yet on record, bringing 278 people to Owl's Cove; plans are underway for the celebration of our 9th year as a Designated Main Street Community, to be held at the June Friday Nights at the Cove on June 27; our 3rd Annual Dia de Muertos Festival is being planned for Saturday, November 1 at the Orr Park Pecan Grove; the Montevallo Hometown Hype Team continues to post on social media and fine-tune their methods before opening the program up to other applicants; Bulldog Pride banners are being designed for display downtown; the UM Welcome Week craft project is being planned as usual, to be held at Parnell Library on a date TBD; ideas for retail promotion events are welcomed; and a kickoff event is being planned for when the container stage is finished and installed at the Pecan Grove.

### **Economic Vitality Committee:**

In the absence of Committee Chair, Ken Jones, Courtney Bennett reported that the Team Lehman/Shelby Emergency Assistance Disc Golf Tournament, supported in part by a sponsorship from this committee, raised nearly \$10,000 for SEA and had 80 disc golfers participating; CO.STARTERS continues to accept applicants for the fall cohort, starting in

September; and replacement wayfinding signs will be ordered and installed soon.

## **Executive Director's Report**

### **Activity Report**

Courtney Bennett reported that she attended a Main Street Alabama webinar on marketing on May 14; attended the Small Business of the Year Luncheon on May 21; attended the National Alliance of Preservation Commissions webinar on May 29; represented Main Street as a vendor at the Summer Reading Kickoff on June 6; and conducted a tour for Historic Main Street Oxford on June 10 alongside Patricia Honeycutt and Rachel Christine.

### **Business Transitions**

- **Opened this month/ownership changes:**
  - n/a
- **Opening soon:**
  - n/a
- **Closed this month:**
  - n/a
- **For sale:**
  - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For rent:**
  - None reported.

## **City of Montevallo Report**

City Clerk Steve Gilbert provided updates on projects occurring throughout the City.

## **Old Business**

- Membership Drive - all board members are encouraged to solicit new memberships.
- Business Basics 2025
- President-Elect Nominations: all board members were encouraged to nominate themselves if interested in serving.
- \$20K Grant from Main Street Alabama: we will have another opportunity to fund another project.
  - 2025 Grant funds will be issued after 2024 project is complete.
  - Deadlines are in April and July 2025.
- 501(c)3 - the Board considered various names for the companion non-profit they plan to create.

## **New/Other Business**

A \$500 funding allocation request for a downtown wildflower garden was considered but tabled awaiting further information.

### Announcements/Upcoming Events

- **Every Monday:** Montevallo's award-winning Farmers' Market begins Monday, June 2, behind Montevallo First Baptist Church (660 Main Street)! The market will be held from 3-6 PM every Monday until August 18. Organized by Montevallo Chamber of Commerce.
- **Saturday, June 14:** Celebrate the Ribbon Cutting of Xcaret Grill Mexican Restaurant at 10 AM at 1032 Main Street! Organized by Montevallo Chamber of Commerce.
- **Thursday, June 19:** The City of Montevallo's Parks & Recreation Board will host their 3rd Annual Juneteenth Celebration from 10 AM – 1 PM at George Dailey Park (245 Selma Road) on Thursday, June 19. This free-admission event will feature a program, live musical and dance performances, children's activities, community organizations, and the unveiling of the Selma Road Black Business District historical marker. Lunch will be provided. Bring your chair!
- **Monday, June 23:** 2<sup>nd</sup> Annual KASH Market at the Montevallo Farmers' Market from 3-6 PM.
- **Tuesday, June 24:** Join us at the Montevallo Community Awards, honoring Citizen & Civic Leader of the Year, community groups, and businesses, on June 24 at the UM Student Retreat. Tickets will be available at Regions, Trustmark, and from Montevallo Chamber of Commerce.
- **Friday, June 27:** Saul Ramirez y Su Ritmo Tropical will bring an unforgettable night of cumbia and tropical rhythms to the Cove. This band was our featured performer at our 2024 Dia de Muertos Festival! Sponsored by Team Lehman Realty / Su Casa Real Estate.
- **Friday, July 4:** Independence Day Celebrations at American Village.

*On a motion by Sean Hilty, seconded by Sarah Hogan Shaw, the meeting was adjourned at 9:10 AM.*

Respectfully submitted,  
Marissa Wilson, Secretary